



FOR IMMEDIATE RELEASE

SoftMetaWare and ObjectFrontier partner to offer services in Australia, New Zealand, and Europe

AUCKLAND, NEW ZEALAND – 14th July 2005: SoftMetaWare Limited www.softmetaware.com announced today that it has partnered with Indian based ObjectFrontier, www.objectfrontier.com, to jointly offer on demand Java software development services in Australia, New Zealand, and Europe.

SoftMetaWare's Managing Director, Mr. Jorn Bettin said, "ObjectFrontier has an impressive software development capability in the Java technology arena that provides an ideal extension to our service offering. ObjectFrontier's technical expertise is evident in the performance of its flagship product, FrontierSuite for J2EE v 3.1 (CMP/JDO/FCM), which is the first SunTone™ certified freeware persistence framework."

The agreement enables SoftMetaWare to offer end-to-end outsourced Java software development. "Both companies have been looking for the right partner to offer competitive Java software development services of the highest quality to the Australian, New Zealand, and European markets.", said Jorn Bettin.

ObjectFrontier's CEO, Mr. James Walter said, "We are pleased to join forces with SoftMetaWare which has developed a unique model driven software engineering methodology that addresses the needs of distributed global teams. SoftMetaWare's Industrialized Software Asset Development (ISAD) approach provides a seamless interface to our software development capability in India. It enables customers to benefit not only from highly skilled offshore resources, but also from a largely automated software production facility, and a fast incremental delivery model with extensive on-site involvement of the client in requirements specification, architectural design, and validation of deliverables."

SoftMetaWare adds value by working with clients to create an accurate model of their business, and by introducing best practices for ICT governance and risk management. In particular the SoftMetaWare approach helps clients to focus on their competitive edge, and to implement engagement models between end users and solution providers that reward collaboration and innovation.

At the forefront of J2EE technology, ObjectFrontier has developed extensive J2EE-compliant tooling and processes to streamline the initial development and subsequent maintenance of enterprise Java applications.

Key differentiators of the joint offering:

- * The SoftMetaWare team has a global reach and the ability to conduct projects in English, German, or French.

- * A highly automated software production facility that is molded around the client's technological standards and constraints. Optimization of productivity not only for the initial application development project, but also for subsequent application maintenance

- * No vendor lock-in. The software production facility is tailored specifically for each client, and is comprised entirely of Open Source and freeware components.

- * Clients own their specific software production facility which includes all of the tools, processes, and documentation required to operate the production facility. The client fully controls the degree of outsourcing, enabling in-house software development to be complemented with best-in-class external software development expertise for specialized types of components.

About SoftMetaWare

SoftMetaWare provides strategic technology management consulting services, with a focus on agile software engineering methodologies, Enterprise Architecture, Open Source software, and global software supply chains. Services are delivered globally, on-site as required, or remotely via web-based collaboration tools when appropriate. Customers engage SoftMetaWare to implement best practices for software development, ICT system management, and business process management. SoftMetaWare helps clients achieve new levels of productivity, and has an extensive track record of guiding software organizations through difficult technology transitions and paradigm shifts. Members of the SoftMetaWare team are experts in industrialized software asset development, and regularly present at leading international conferences.

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About ObjectFrontier

ObjectFrontier provides comprehensive software solutions, components and service oriented enterprise software with a clear focus on Java technology stacks. Since its inception in 1997 ObjectFrontier has acquired a large global client base through its core services, which include application development, migration services, and maintenance and support services. The ObjectFrontier software development process is highly scalable, and is suitable for use in a global software supply chain. It covers Inception, Contract Management, Analysis, Project Planning, Execution, Software Quality Assurance, and Project Control. ObjectFrontier continuously evolves its products and processes, and conducts extensive research so as to keep up with emerging Java technologies.

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